

## The Definitive Web3 Address for Family & Parenting

As the global economy shifts toward RWA (Real World Asset) tokenization, the bridge between physical assets and the blockchain requires a singular, authoritative address. .com was for information; w3.mom is for settlement.

### Category thesis

Parenting communities and child-focused dApps.

### High-value use cases

- Family identity
- Community trust
- Programmatic support
- Verified resources
- Safety-first messaging
- Child data protection

### Ideal acquirer profile

- Foundations and philanthropic networks
- Platforms focused on transparency, identity, and public trust
- Institutions modernizing records and accountability
- Builders creating token-gated communities and governance systems

### Market authority anchors (publicly reported)

- AI.com — reported \$70,000,000 (2025; disclosed 2026)
- CarInsurance.com — \$49,700,000 (2010)
- Insurance.com — \$35,600,000 (2010; business/site included)
- Voice.com — \$30,000,000 (2019)
- Gold.com — \$8,515,000 (2024)
- Diamond.com — \$7,500,000 (2006)

### Confidential acquisition process

- Confidential inquiry → NDA (optional) → proof-of-funds
- Price guidance provided to qualified buyers
- Transaction via escrow (preferred) and verified transfer process
- Immediate handover of domain + associated assets upon settlement